Profile Submission Guidelines - Pg. 1

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To access your profile, visit
http://www.meetingpages.com/advertiser/Login.aspx
Enter your username and password as provided and:

Update Your Company Information Address, city, state and zip code are necessary to perform the map function available on your profile of your physical address. The website url should reflect the url you use to market your company. The phone number should reflect your company's primary phone number. The email reflected should be your company's primary advertising contact.

Update Your Social Media Links

Engage planners with a promotional company video
Video display included with Elite and Platinum Elite packages.

Update Your Sales Information The name and contact information for the individual listed here should reflect the sales contact at your company (this may or may not be the same as your company's primary advertising contact listed earlier).

Add / Change Username and Password if you wish.

Add / Update Services including destination and facility criteria including policies, capacities and more. Please note, certain facility capacity criteria may be searchable by planners using our site. If you would like to be included in these searches, it is necessary to complete this important area.

Provide a Description Provide promotional copy to market your company. The first sentence will appear in your company's preview banner ad. Use keyword descriptors specific to your company for maximum campaign performance. *Enhanced package limited to 50-word text description.*

Provide a Special Offer Provide promotional copy to market your offer to drive more traffic to your profile. Submit your desired placement time electronically via email to your sales representative for activation. Limited to 30-word text description.

Upload a Brochure (PDF) Upload a PDF format brochure. Brochure display included with Elite and Platinum Elite packages. *Maximum 4 MB file size.*

Update Logos Upload a hi-quality RGB JPEG, GIF or PNG format logo to promote your business. Add up to 10 additional logos to cross-promote related companies. *Hi-quality transparent PNG or GIF files display best in Platinum Elite packages.*

Profile Logos
168px w x 100px h

Transparent PNG files recommended

Profile Logos
Size to 168px w x 100px h for optimal display. *Logos sized other than this will be resized on-site to fit.*

Update Photos Upload hi-quality RGB JPEG images at these recommended dimensions. *Dimensions noted indicate optimal dimensions when displaying on largest desktop displays. Images sized other than these dimensions will resize on-site. Tablet and mobile displays may downsize images to fit.*

"Hero" Images
1500px w x 525px h

Images at other sizes resize and crop to fit Hero window

Hero Images
Display at top of profile page *(and in search results for qualifying suppliers.)*

Profile
Gallery Images
Maximum
900px w x 900px h

Larger images will resize to fit within this maximum dimension

Profile Gallery Images
Size at a maximum of 900px wide and 900px high. *Images in this profile overlay gallery will not get cropped, but will resize to fit this dimension if larger than recommended size.*

Featured Images
750px w x 450px h

Images may resize and crop to fit this ratio

Featured Image(s)
Display in search results and in other locations on the meetingpages site. *Images specified as Featured Images may crop on-site if sized other than the 750x450 ratio.*

Photo Details Upload/update photos in appropriate spots in your advertiser admin controls. Make sure to select "Featured Image" photos that will display well when cropped to 750x450. Photos will appear in order uploaded. Photos 1-3 display with Enhanced package, photos 1-6 display with Essential package, and photos 1-9 display with Elite and Platinum Elite packages. *Max file size for any image upload: 4MB.*

Profile Gallery Videos Pre-existing YouTube and Vimeo videos can be embedded in the Profile Gallery.

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Custom URL-Linked Banner Ad - Pixel Dimensions

Platinum Elite	*750px w x 1062px h*
Elite	*750px w x 1062px h*
Essential	*750px w x 450px h*
Hero Images	*1500px w x 525px h*
UPDATE eNews Sponsor Banner	*630px w x 140px h*

Banner ads display on the site at different sizes depending on the device and browser. Ads should be designed to display well at widths between 300-750px.

Custom URL-Linked Banner Ad - Submission Guidelines

▶ Files are to be submitted electronically to ads@meetingpages.com as hi-quality PNG, GIF or JPEG files. *Flash and animated GIF files not accepted. Provide files in RGB color mode. Max ad file size: 500KB.* In your submission, please indicate desired campaign start and end date, and url. Please allow 1-2 weeks lead time for ad activation.

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Production Charges Production charges are in addition to space rate and are non-negotiable and non-commissionable. Production is billed at $180 per hour with a minimum of one hour for type changes, resizing, color changes, etc. Each scan up to 4" x 6" will incur a cost of $50 each or $75 each per 8" x 10" scan. These prices should be used as a guideline only. Additional charges may apply.

Contact Us:

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On-Site Banner Ads

Platinum Elite & Elite
750px w x 1062px h

Banner ads display on the meetingpages site at different sizes depending on the device and browser.

Ads should be designed to display well at widths as narrow as 300px.

Essential
750px w x 450px h

Banner ads display on the meetingpages site at different sizes depending on the device and browser.

Ads should be designed to display well at widths as narrow as 300px.

Linked Hero Image Ads

Hero Images 1500px w x 525px h

Keep important text in center 325px for optimal mobile viewing.

eNews Banner Ads

630px w x 140px h