

Content Calendar

Semimonthly content subject to change. 071818

JANUARY 2018

- mp Update** Space and Material Close 01 12 18; Featured 01 16 18
Spotlight *Get Up & Go — Hottest Destinations in 2018 (CVBs)*
Take Five *Meet Minneapolis, MN*
- mp Update P.S.** Space and Material Close 01 26 18; Featured 01 30 18
ATE *Get Ready — Top Tips for Memorable Meetings in the New Year*
Scoop *Set the Right Tone — 2018 Color Guide*

FEBRUARY 2018

- mp Update** Space and Material Close 02 09 18; Featured 02 13 18
Spotlight *Meet Your Match — Top Convention & Conference Centers*
Take Five *Vail, CO*
- mp Update P.S.** Space and Material Close 02 23 18; Featured 02 27 18
ATE *Dream Team — Build a Better Team with These Team Building Activities*
Scoop *Flower Power — The Best Winter Florals*

MARCH 2018

- mp Update** Space and Material Close 03 09 18; Featured 03 13 18
Spotlight *Good Sport — Golfing, Boating, and Other Activities*
Take Five *Cedar Rapids, IA*
- mp Update P.S.** Space and Material Close 03 23 18; Featured 03 27 18
ATE *Brand New — Swag Bags, Give Aways, and Other Ways to Brand Your Event*
Scoop *In Fashion — Décor, Linen, and Lighting Trends*

APRIL 2018

- mp Update** Space and Material Close 04 06 18; Featured 04 10 18
Spotlight *Stay & Play — Hotel and Casino Top Picks*
Take Five *Milwaukee, WI*
- mp Update P.S.** Space and Material Close 04 20 18; Featured 04 24 18
ATE *Money Matters — How to Save Big on a Small Budget*
Scoop *That's the Spirit! The Benefits of Brew Pubs, Vineyards & Distilleries*

MAY 2018

- mp Update** Space and Material Close 05 04 18; Featured 05 08 18
Spotlight *Get Away — Corporate Retreats That Revitalize Teams*
Take Five *Minneapolis Northwest Tourism, MN*
- mp Update P.S.** Space and Material Close 05 18 18; Featured 05 22 18
ATE *Bored Room? Have More Meaningful Meetings*
Scoop *All Systems Go — Tech Trends for Meetings & Events*

JUNE 2018

- mp Update** Space and Material Close 06 08 18; Featured 06 12 18
Spotlight *Wide Open Spaces — Lake, Mountain, and Countryside Resorts*
Take Five *Okoboji, IA*
- mp Update P.S.** Space and Material Close 06 22 18; Featured 06 26 18
ATE *Team Up - Top Five Lakeside Teambuilding Ideas*
Scoop *Smooth Moves — The Best Transportation Trends*

JULY 2018

- mp Update** Space and Material Close 07 13 18; Featured 07 17 18
Spotlight *Delicious Dishes — Caterers/Restaurants You Must Try*
Take Five *Estes Park, CO*
- mp Update P.S.** Space and Material Close 07 27 18; Featured 07 31 18
ATE *Chew on This — Incorporating Cooking into Events*
Scoop *What's Cooking? What's Hot in Catering This Season*

AUGUST 2018

- mp Update** Space and Material Close 08 10 18; Featured 08 14 18
Spotlight *Local Appeal — Attractions in Your Area*
Take Five *Lake Geneva, WI*
- mp Update P.S.** Space and Material Close 08 24 18; Featured 08 28 18
ATE *Go Green! 10 Tips for Planning Your Eco-friendly Event*
Scoop *Have No Idea? Discover the Hottest Event Themes This Season*

SEPTEMBER 2018

- mp Update** Space and Material Close 09 07 18; Featured 09 11 18
Spotlight *Special Spaces — 10 Unusual Venues Visitors Love*
Take Five *Roseville, MN*
- mp Update P.S.** Space and Material Close 09 21 18; Featured 09 25 18
ATE *Peak Performance — 5 Ways to Get Enjoyable Entertainment for Your Event*
Scoop *The Perfect Plan — 5 Tools Every Planner Should Use*

OCTOBER 2018

- mp Update** Space and Material Close 10 12 18; Featured 10 16 18
Spotlight *On Loan — The Latest in Event Rentals*
Take Five *Twin Cities Gateway, MN*
- mp Update P.S.** Space and Material Close 10 26 18; Featured 10 30 18
ATE *Play it Safe — How to Handle Security Issues at Your Event*
Scoop *Sweet Talk — Popular Dessert Trends*

NOVEMBER 2018

- mp Update** Space and Material Close 11 09 18; Featured 11 13 18
Spotlight *Safety First - Ensuring Your Event is Secure*
Take Five *Colorado Springs, CO*
- mp Update P.S.** Space and Material Close 11 21 18; Featured 11 27 18
ATE *Perk Up — What are Venues Doing to Earn Your Business?*
Scoop *Big Promotion — Must-Have Items for Your Tradeshow Booth*

DECEMBER 2018

- mp Update** Space and Material Close 11 30 18; Featured 12 04 18
Spotlight *Gala Affair — Planning the Perfect Party*
Take Five *Milwaukee, WI*
- mp Update P.S.** Space and Material Close 12 14 18; Featured 12 18 18
ATE *Goodness Sake — Maximize Giving at Your Charity Event*
Scoop *Sales Pitch — The Best Ways to Market Your Event*